

The University of Scranton

Association of Research Libraries / Texas A&M University www.libqual.org

The University of Scranton

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1.2 LibQUAL+®: A Project from StatsQUAL®

- http://www.libqual.org/documents/LibQual/publications/LibQUALHighlights2011_Full.pdf
- http://www.libqual.org/documents/LibQual/publications/LibQUALHighlights2011_Full_Supplement.pdf
- http://www.libqual.org/documents/LibQual/publications/LibQUALHighlights2010_Full.pdf
- http://www.libqual.org/documents/admin/LibQUALHighlights2009_Full.pdf
- http://www.libqual.org/documents/admin/LibQUALHighlights2009_Full_Supplement.pdf

http://www.libqual.org/documents/admin/LibQUALHighlights2008_Full1.pdf

- http://www.libqual.org/documents/admin/LibQUALHighlights2007_Full1.pdf
 http://www.libqual.org/documents/admin/2007_Highlights_Supplemental.pdf
 http://www.libqual.org/documents/admin/LibQUALHighlights20051.pdf
 http://www.libqual.org/documents/admin/LibQUALHighlights20051.pdf
 http://www.libqual.org/documents/admin/ExecSummary%201.3.pdf
- http://www.arl.org/resources/pubs/libqualpubs/index.shtml

http://www.libqual.org/documents/admin/ExecSummary1.1_locked.pdf

reliable and reasonably complete access
users have an insatiable appetite for content. No
library can ever have sufficient information content that would come close to satisfying this appetite.

1.3 LibQUAL+®: Defining and Promoting Library Service Quality

What is LibQUAL+®?

How will LibQUAL+® benefit your library?

How is the LibQUAL+® survey conducted?

What are the origins of the LibQUAL+ $\mbox{\ensuremath{\mathbb{R}}}$ survey?

1.4 Web Access to Data

http://www.libqual.org/repository

1.5 Explanation of Charts and Tables

	http://www.libqual.org/about/about_survey/tools
Radar Charts	
What is a radar chart?	

Standard Deviation

Service Adequacy

1.6 A Few Words about LibQUAL+® 2012

LibQUAL+® Lite

Score Scaling

Using LibQUAL+® Data

2012 Data Screening

1. Complete Data.

- 2. Excessive "N/A" Responses.
- 3. Excessive Inconsistent Responses.

LibQUAL+® Norms

Response Rates

Common Misconception Regarding Norms.

LibQUAL+® Norms Tables.

http://www.libqual.org/resources/norms_tables

LibQUAL+®	2012 Survay	/R∆culte .	- Tha	I Inivareity	of Scrantor

Representativeness Versus Response Rate.

Alpha University

Omega University

LibQUAL+® Analytics



References

1.7 Library Statistics for The University of Scranton

486,650 81,522 45,972 \$1,589,703 16

1.8 Contact Information for The University of Scranton

Name: Bonnie Strohl

Title: Associate Dean

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Weinberg Memorial Library University of Scranton Scranton, PENNSYLVANIA

18510 USA

Phone: 5709414006

Email: bonnie.strohl@scranton.edu

1.9 Survey Protocol and Language for The University of Scranton

	Lite	Total
English (American)	694	694
Total	694	694

2 Demographic Summary for The University of Scranton

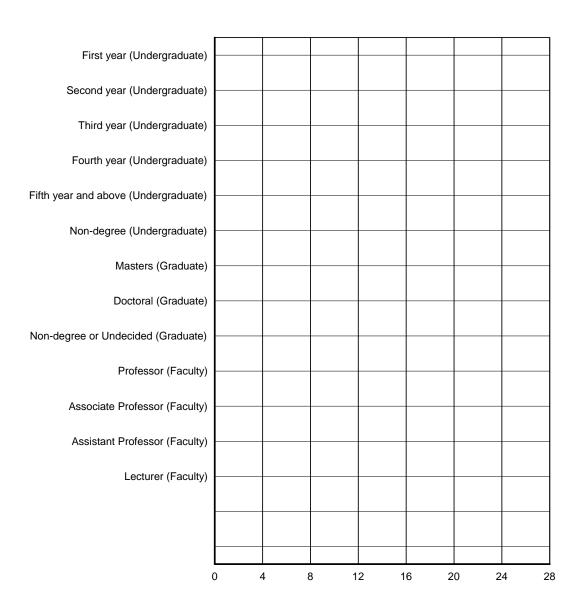
2.1 Respondents by User Group

User Group		Respondent n	Respondent %
Undergraduate			
S.	ub Total:		
	ub Total: _		
Graduate			
	-		
	ub Total: -		
Faculty			
Su	ub Total:		
Library Staff	_		
	-		
	ub Total: _		
Staff			
Su	ub Total:		
Total:		694	100.00%

Language: English (American)
Institution Type: College or University

Consortium: Association of Jesuit Colleges and Universities -

2.2 Population and Respondents by User Sub-Group

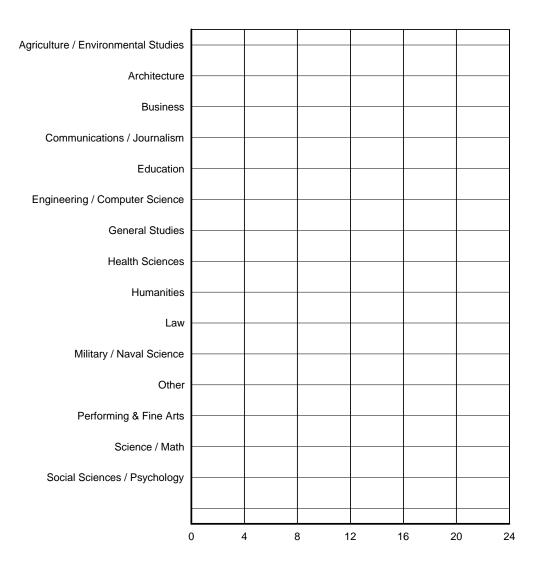


User Sub-Group	Population N	Population %	Respondents n	Respondents %	%N - %n
Osci Sub Group	14	70		70	7014 7011
Total:	6,606	100.00	685	100.00	0.00

Language: English (American)
Institution Type: College or University

Consortium: Association of Jesuit Colleges and Universities -

2.3 Population and Respondents by Standard Discipline



Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n
Total:	6,211	100.00	685	100.00	0.00

Language: ntonJ- Titr Slle:9s andity of Scr312 6.55 0 T 627.66 stitution Type

Institution Type: Consortium: Consortium: User Group:

User Group:

28 of 91		LibQUAL+® 2012 Survey Results - The University of Scranton
2.4	Population and Respondents by Customized Discip	bline
	, c c c c c c c c c c c c c c c c c c c	

Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n

2.5 Respondent Profile by Age:

Age:	Respondents n	Respondents %
Total:	693	100.00

2.6 Respondent Profile by Sex:

Sex:	Population N	Population %	Respondents n	Respondents %
Total:	6,378	100.00	692	100.00

Language: English (American)
Institution Type: College or University

Consortium: Association of Jesuit Colleges and Universities -

- 3. Survey Item Summary for The University of Scranton
 - 3.1 Core Questions Summary

ID	Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect	t of Service						
Inform	mation Control						
Libra	ry as Place						
Overa	all:						

Language: English (American)
Institution Type: College or University

Consortium: Association of Jesuit Colleges and Universities -

ID	Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affect	of Service						
Inforn	nation Control						
Librar	ry as Place						
Overa	all:						

Language: English (American)
Institution Type: College or University

Consortium: Association of Jesuit Colleges and Universities -



Dimension	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Overall						

Dimension	Minimum	Desired	Perceived	Adequacy	Superiority	
Dimension	SD	SD	SD	SD	SD	n

Overall

Language: English (American)
Institution Type: College or University

Consortium: Association of Jesuit Colleges and Universities -

Page 36 of 91 LibQ6 of 91 3.4 General Satisfaction Questions Summary

3.6 Library Use Summary

Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n
Total:	3,989	100.00	523	100.00	0.00

Consortium: Association of Jesuit Colleges and Universities -

Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n

4.1.3 Respondent Profile by Age:

Respondents n	Respondents %
523	100.00
	n

4.1.4 Respondent Profile by Sex:

Sex:	Population N	Population %	Respondents n	Respondents %
Total:	4,041	100.00	523	100.00

Language: English (American)
Institution Type: College or University

Consortium: Association of Jesuit Colleges and Universities -

ID	Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affec	et of Service						
Infor	mation Control						
Libra	ary as Place						
Over	rall:						

Consortium: Association of Jesuit Colleges and Universities -

Affect of Service Information Control Information	ID (Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Information Control Informati	Affect o	f Service						
Information Control Informati								
Information Control Informati								
Information Control Informati								
Information Control Informati								
Information Control Informati								
Information Control Informati								
Information Control The state of the state								
Information Control Informati								
Information Control Informati								
Information Control The control of								
	Informa	ation Control						

4.3 Core Question Dimensions Summary for Undergraduate

Mean

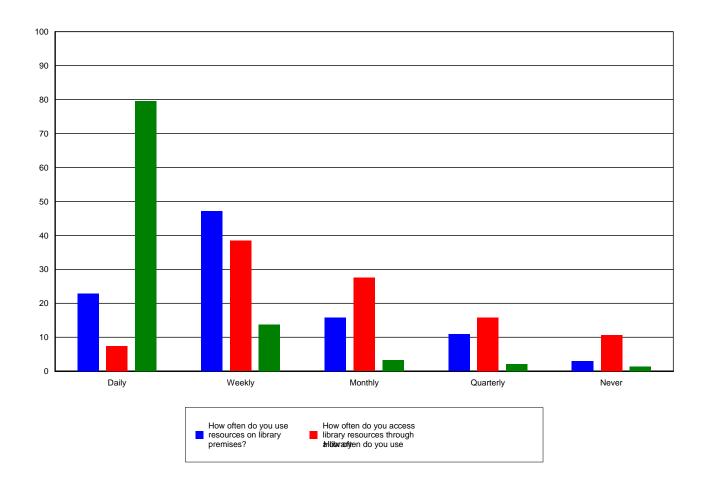
Dimension	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Overall						
Dimension	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Overall						

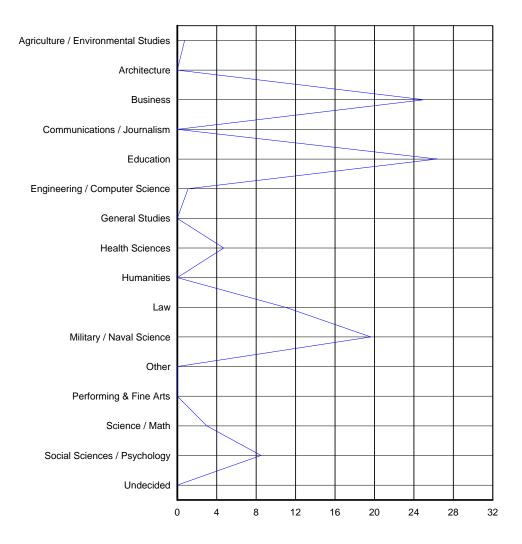
Consortium: Association of Jesuit Colleges and Universities -

4.4 Local Question Summary for Undergraduate

Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n

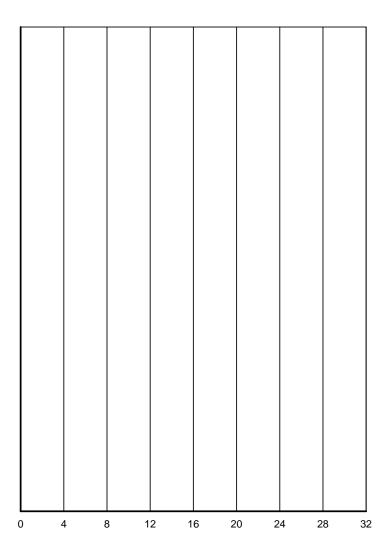
4.7 Library Use Summary for Undergraduate







5.1.2 Population and Respondent Profiles for Graduate by Customized Discipline





	Population		Respondents	Respondents	
Discipline	N	%	n	%	%N - %n

5.1.3 Respondent Profile by Age:

Age:	Respondents n	Respondents %
Total:	95	100.00

5.1.4 Respondent Profile by Sex:

Sex:	Population N	Population %	Respondents n	Respondents %
Total:	1,857	100.00	95	100.00

Language: English (American)
Institution Type: College or University

Consortium: Association of Jesuit Colleges and Universities -

5.2 Core Questions Summary for Graduate

ID Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service						
Information Control						
Library as Place						
Overall:						

Consortium: Association of Jesuit Colleges and Universities -

Mean

5.3 Core Question Dimensions Summary for Graduate

Overall

Dimension



5.4 Local Question Summary for Graduate

Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n

5.5 General Satisfaction Questions Summary for Graduate

Satisfaction Question Mean SD n

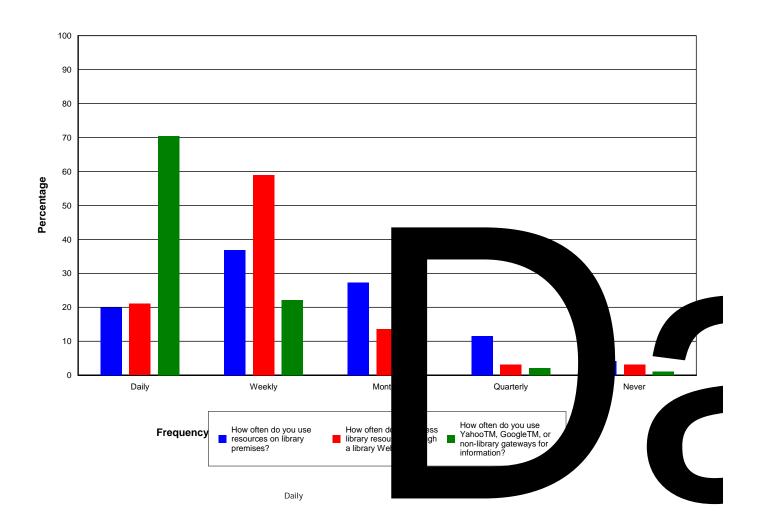
5.6 Information Literacy Outcomes Questions Summary for Graduate

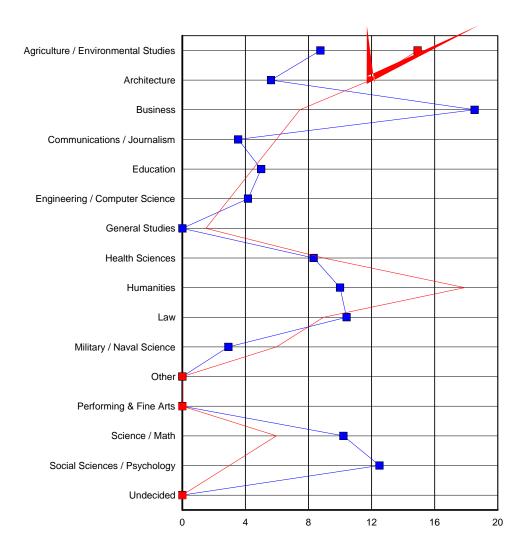
Information Literacy Outcomes Questions Mean SD n

Language: English (American)
Institution Type: College or University

Consortium: Association of Jesuit Colleges and Universities -

5.7 Library Use Summary for Graduate







Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n
Total:	480	100.00	67	100.00	0.00

Consortium: Association of Jesuit Colleges and Universities -

	rvey Results - The University of Scranton	Page 67 of 9
6.1.2	Population and Respondent Profiles for Faculty by Customized Discipline	

Discipline	Population N	Population %	Respondents n	Respondents %	%N - %n
·					
Total:	480	100.00	67	100.00	0.00

Consortium: Association of Jesuit Colleges and Universities -

6.1.3 Respondent Profile by Age:

Age:	Respondents n	Respondents %
Tabel	(7	100.00
Total:	67	100.00

6.1.4 Respondent Profile by Sex:

Sex:	Population N	Population %	Respondents n	Respondents %
Total:	480	100.00	66	100.00

Language: English (American)
Institution Type: College or University

Consortium: Association of Jesuit Colleges and Universities -

6.2 Core Questions Summary for Faculty

ID Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Affect of Service						
Information Control						
Library as Place						
Overall:						

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	Minimum	Desired	Perceived	Adequacy	Superiority	
ID Question Text	SD	SD	SD	SD	SD	n
Affect of Service						

6.3 Core Question Dimensions Summary for Faculty

Dimension	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n
Overall						

6.4 Local Question Summary for Faculty

Question Text	Minimum Mean	Desired Mean	Perceived Mean	Adequacy Mean	Superiority Mean	n

6.7 Library Use Summary for Faculty

20	
-0	
10	
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7 Staff Summary for The University of Scranton

- 7.1 Demographic Summary for Staff
- 7.1.1 Respondent Profile by Age:

Age:	Respondents n	Respondents %
Total:	8	100.00

7.1.2 Respondent Profile by Sex:

Sex:	Respondents n	Respondents %
Total:	8	100.00

Language: English (American)
Institution Type: College or University

Consortium: Association of Jesuit Colleges and Universities -

User Group: Academic Libraries

7.2 Core Questions Summary for Staff

ID	Question Text	Minimum SD	Desired SD	Perceived SD	Adequacy SD	Superiority SD	n
Affec	et of Service						

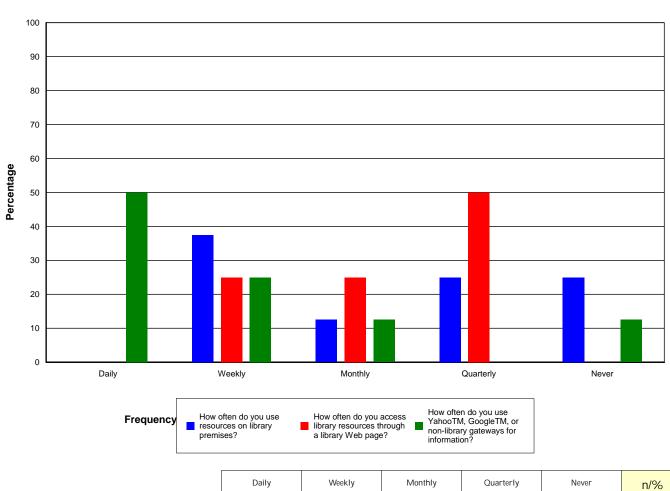
Mean

7.3 Core Question Dimensions Summary for Staff





7.7 Library Use Summary for Staff



Daily	Weekly	Monthly	Quarterly	Never	n/%

Language:
Institution Type:
Consortium:

Appendix A: LibQUAL+® Dimensions

Affect of Service

Information Control

Library as Place



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