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Ph.D., Management (Information Technology) - Rutgers University, NJ, USA.  
MBA, Management (Information Technology) - Rutgers University, NJ, USA.  
M.S., (IT/FinTech), University of Alexandria, Egypt.  
B.S., Accounting, University of Alexandria, Egypt.

Certificate in Effective College Instructions, ACUE.

Certified Professional in Healthcare Information and Management Systems. CPHIMS.

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|--|---------------------|
| The University of Scranton, Scranton, PA               | (08/2016 - Present) |
| Professor, O&A department                              | (08/2023 - Present) |
| Director, Entrepreneurship Program                     | (10/2018 – 08/2023) |
| Associate Professor, O&A department                    | (08/2016 – 08/2023) |
| Marywood University, Scranton, PA                      |                     |
| Assistant Professor, MIS                               | (08/2011- 08/2016)  |
| Part-Time Lecturer, Rutgers MBA program, Newark, NJ    | (08/2012- 08/2017)  |
| Founder and CTO, iMediaStreams, LLC, Newark, NJ, USA   | (02/2007- 07/2011)  |
| Director of Online Marketing, JumpTV.com Inc., NY, USA | (12/2005- 08/2006)  |
| Research Associate, CIMIC, Rutgers University          | (01/2001- 05/2006)  |
| Instructor, AAST, Alexandria, Egypt                    | (12/1997– 12/1999)  |

1. Li, Y., Gomaa, A., and Li, X. Responsible Blockchain: STEADI Principles and the Actor-Network Theory-based Development Methodology (ANT-RDM). *Foundations and Trends in Information Systems*, 7(4), 310-356. (2024)
2. A. Gomaa. Mohamed Gomaa, Salem Boumediene, Magdy Farag. The Creation of One Truth: Single-Ledger Entries for Multiple Stakeholders Using Blockchain Technology to Address the Reconciliation Problem. *Journal of Emerging Technologies in Accounting* 20 (1): 59–75. (2023)
3. A. Gomaa and Yibai Li. An Entrepreneurial Definition of the Blockchain Technology and a Stacked Layer Model of the ICO Marketplace Using the Text Mining Approach. *Journal of Risk and Financial Management*, 15(12), 557 (2022)

4. A. Gomaa and Satya Prattipati. Reviewers Ranking as a Variable in Value Creation: Health Care Case, Journal of Applied Business and Economics Vol (23)(1) (2021)
5. A. Gomaa and Satya Prattipati. Use of Crypto to Create Innovative Supply Chain Ecosystem: An M Entrepreneurship Case. Operations Management Education Review. Vol (13) PP 97-122. (2019)
6. Satya Prattipati and A. Gomaa. A Longitudinal Analysis of the Impact of the Indicators in the Network Readiness Index (NRI) Journal of International Technology and Information Management. Vol (28)(2) PP 17-50. (2019)
7. A. Gomaa, Mohamed Gomaa, and Ashley Stampone. A Transaction on the Blockchain: An AIS Perspective, Intro Case to Explain Transactions on the ERP and the Role of the Internal and External Auditor. Journal of Emerging Technologies in Accounting. Vol (16) (1) PP 47-64. (2019)
8. Jinghan Cai and A. Gomaa Initial Coin Offering to Finance Venture Capital: A Behavioral Perspective. The Journal of Private Equity. Vol (22)(3) PP 93-101. (2019)
9. A. Gomaa. The Creation of a Cryptocurrency to Support Disintermediation. Operations Management Education Review Vol (12) PP 63-100. (2018)
10. A. Gomaa and Elizabeth Cosgrove. The Cross-Roads to Digital: Newspaper Models and the Change to an Industry. European Journal of Interdisciplinary Studies, Vol (6)(2) PP 36-51. (2014)
11. A. Gomaa, Rachel Paukett and Andrew Dattel. A Scoring Tool for Websites – A Case of Sustainable Organizations. European Journal of Interdisciplinary Studies, Vol (6)(1) PP 114. (2014)
12. A. Gomaa and Yibai Li. The Major Themes of the Bibliography. (2014)





43. A. Gomaa and Ali Alhamdan. Analyzing Historical Exchange Rate. INFORMS, The Business of Big Data. San Jose, CA (2014)
44. A. Gomaa, Daniel Sputa, Rex Dumdum, Data Mining Models Comparison for Predicting the Stock Price with a Focus on Industry Segmentation," 13<sup>th</sup> annual RISE Forum. Dayton, OH (2013)
45. A. Gomaa, Daniel Sputa, Rex Dumdum, Harnessing Data Mining Models to Enhance Trading Effectiveness," Institute for Public Policy & Economic Development 2013 Research Symposium. Scranton, PA (2013)
46. A. Gomaa. To develop the supporting technologies for an artificial pancreas." INFORMS Healthcare. Chicago, IL (2013)
  
47. : Blockchain in Business Curriculum and Pedagogical Strategies. 50th Annual Conference of

5. Cardiff Metropolitan MBA, Cairo, Egypt. Project management in the construction industry: A Solar Energy Perspective." (7/ 2013)
6. Rutgers Business School, MSIS and RUTCOR Center of Operation Research Seminars, Data Mining model comparison for an effective trading system. (5/ 2012)
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9. A. Gomaa, W. Reyes, and J. Bachman, Co-PIs. What Elements Should Be Considered When Designing Type 2 Diabetes Prevention Materials for New Media?. Research initiation fund - Marywood University. \$6,000. (2013)
10. A. Gomaa, PI, iPointTV: Bridging the Communication Divide by Connecting Online and Offline User Behavior for Targeted Online Marketing," New Jersey Commission for Science and Technology, \$45,000. (2008)
11. A. Gomaa, iMediaStreams: Unlocking Online Communities," Rutgers Business Plan Competition, \$15,000. (2007)
12. A. Gomaa, PI. Research grant recipient, Multimedia Content Customization Based on Spatial Constraints," Rutgers Business School Research Grant, \$10,000. (2005)

- Reviewer, (NSF - Ad-hoc, and Panels: SBIR/ STTR (Phase I and II) (2020 -Present)
- Reviewer, Journal of Management Information Systems (ISSN: 0742-1222) (2020)
- Reviewer, Journal of Information Systems Management (ISSN: ) (2019)
- Reviewer, Operations Management Education Review (ISSN: 1649-7082) (2019)
- Reviewer, Electronics (ISSN 2079-9292) (2019)
- Reviewer, Computers.org (ISSN 0018-9162) (2019)
- Reviewer, The Journal of Emerging Technologies in Accounting (JETA) (2018)
- Reviewer Board, Cryptography (ISSN 2410-387X) (2018)
- Reviewer, Risks (ISSN 2227-9091) (2018)
- Reviewer, AAA. Forensic Accounting - Midyear Meeting. (2016)
- Reviewer Board, Amfiteatru Economic (ISSN 1582-9146) (2016-Present)
- Program Committee, International Conference for Smart Health. (2015)
- Assistant to EIC, International Journal on Digital Libraries (ISSN 1432-1300) (2001:2012)
- President, Rutgers Business School MSIS Graduate Alumni Network. (2012-Present)
- Reviewer, American Accounting Association, I.S. Section- Midyear Meeting. (2014)
- Reviewer, International Conference on Information Systems. (2014)
- Reviewer, Journal of Software. (JSW, ISSN 1796-217X) (2014)
- Reviewer, Peer reviewer for Tenure application – CUNY – AIS. (2014)
- Doctoral Dissertation Activities Suzi Azab, Reader. (2012)
- Reviewer, ACM conference on Computer and Communications Security. (2005)
- Reviewer, International Workshop on Research Issues on Data Engineering. (2004)
- Assisted in the logistics of the VLDB Journal, Special Issue on Semantic Web. (2003)

- Reviewer, The Joint Conference on Digital Libraries (JCDL) (2003)
- Reviewer, Journal of Association of Information Systems (JAIS) (2001)
  
- Founding committee member, Northeast Student Data Corp – NSF - Northeast Big Data Innovation Hub <https://nebigdatahub.org/nsdc/> . (2020- Present)
- Fulbright Specialist. (10/2020- Present)
- Chair of the Chartered Graduate Alumni Association – MSIS Department, Rutgers Business School,